

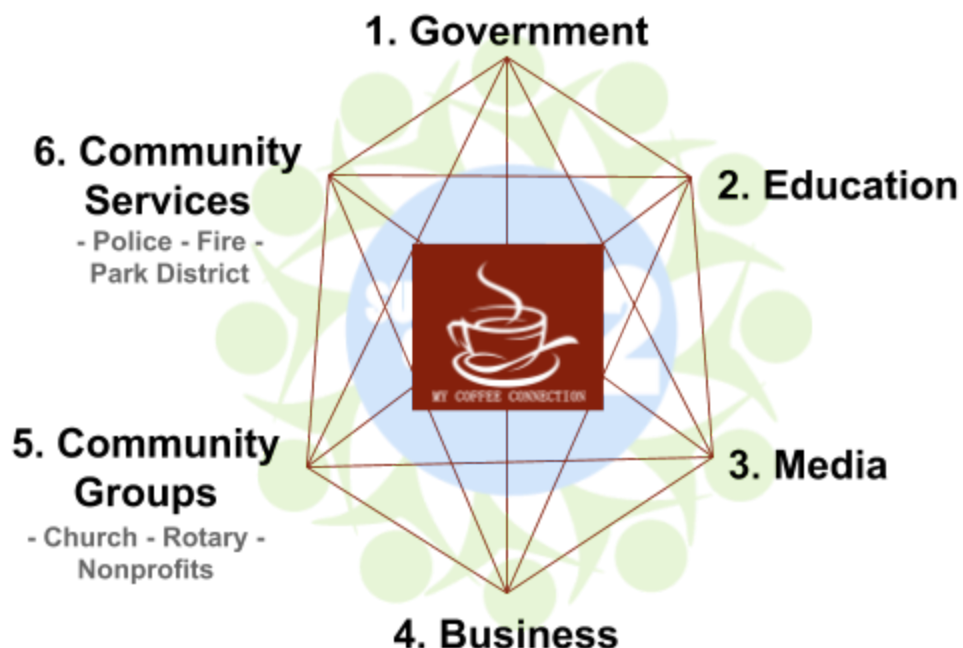
Are you as a business owner, educator or a leader within the community interested in talking about innovative ways to partner together for mutual benefit?

“As the past President of the largest real estate franchise company in the world, I can say with confidence that Community Empowerment Teams and Coffee Connections are one of the most innovative ways for business owners, educators and leaders within the community to partner together to create jobs and economic success within local communities. It will bring success to the local communities!”

Tom Kunz - Past President - CENTURY 21

Community Empowerment Teams

Working together to create economic opportunities within local communities for the benefit of people within the community, those who serve within the community, local education, local government and local businesses through Coffee Connection mastermind groups.



Community Empowerment Teams (CET's)

Our Goal

Assist communities to grow economically, creating jobs, assisting entrepreneurs, business owners, and community based organizations to accomplish far more together than we ever could on our own.

How We Achieve Our Goal

Successfully connect six major areas within the local community and meet once a month, for at least one hour to connect our mutual passions, our networks, resources, opportunities, and our goals to **mastermind** together to achieve WIN WIN WIN for everyone involved.

History

Tom Kunz, past President of CENTURY 21, the largest real estate franchise in the world, and Mark Boersma, international speaker and author, co-authored a book Community & Business Partnerships. This book inspired a movement around the country / world called Coffee Connections Mastermind Groups, which meet weekly. www.MyCoffeeConnection.org
Community Empowerment Teams (CET's) are often the catalyst to bring leaders from all areas within a community together to fulfill a mutual vision to empower communities to greatness.

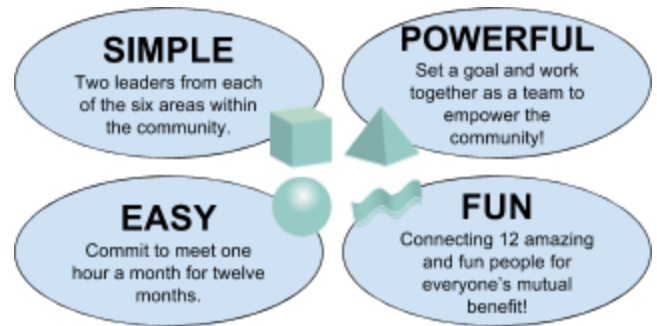
Questions & Answers

Q: Is this like other networking groups?

A: Great question. Actually, it's very different. Networking groups kind of exchange leads, but a mastermind group will look at core challenges / problems and provide solutions to change an entire community.

Q: How much time will this take?

A: One hour a month. We as leaders in the community often already have the vision, the networks, and the knowledge. What we lack is the right group of people who will come together to assist to make it happen.



Community Leaders



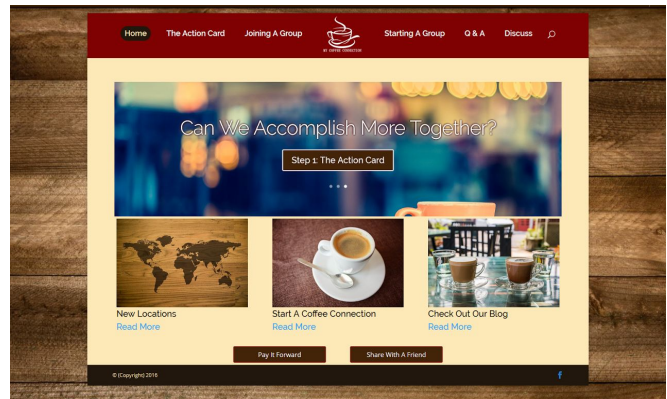
Simple Steps To Success

- Step 1: Have a conversation
- Step 2: Meet as a group
- Step 3: Determine Individual Goals
- Step 4: Determine Overall Goal

Please call the individual who provided this to you or call toll free 888.230.2300 or 630.393.9909

Instructions on how to set up a CET, a Community Empowerment Team

Coffee Connection mastermind groups www.MyCoffeeConnection.org are so very powerful in helping business and community-based organizations come together for the mutual benefit of everyone. It's actually very easy to do this. Call the mayor and/or the Chief of Police, Fire Chief, any politician, the school superintendent, dean of a college, a principal of a school, the President of any media outlet, a large community-based company, a pastor and/or any leader of any community-based organization.

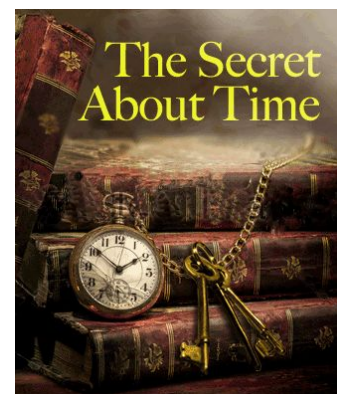


Let's not reinvent the wheel or make something harder than what it needs to be. Think about it . . . each of the leaders of each of the six major community groups are already networked together. They are interested in the community, already invested into the community, and most, if not all, are interested in understanding how to engage the business community more. Why? That's where a lot of the jobs come from, where the parents of children are employed, where there are dollars which can be invested back into the community.

Use the **Flyer**, as a way to share the vision, and the opportunities to participate. The biggest challenge to participation will be **TIME!** Leaders in any organization have an abundance of opportunities to participate in many things. If for some reason they don't believe they can even give one hour a month, ask if **someone on their team** or staff may be able to sit in on their behalf. If that's not a possibility then ask them if you can give them a **call periodically** to ask for their input and update them on the progress.

Remember . . . every leader, in every organization has challenges and things they would love help on. A mastermind group is something which gives back time, it doesn't take time.

For every hour invested, they will get three hours back. If the leader doesn't see this as a possibility, that's alright. Share with them the white paper and videos on The Secret About Time. www.DNAforLife-Laws.com/30day



Questions . . . 888.230.2300 or 630.393.9909

Why Leaders In Each Group Would Benefit

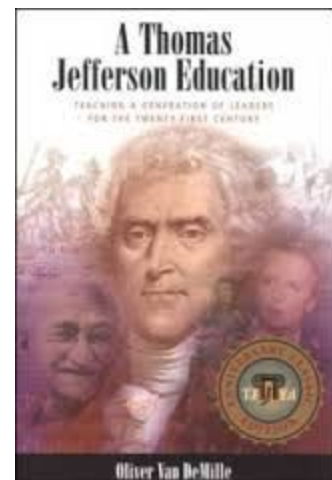
When you really think about it, communities are being assaulted by BIG everything. BIG business, BIG government, BIG media, BIG labor, BIG education . . . all draws away the influence from the community. Local leaders are seeking more influence to bring added economic activities and opportunities to our communities. When local leaders from all the major areas of influence come together . . . anything is possible.

1. Government

There are so many reasons why government leaders welcome involvement. Obviously, any time there are more economic / business opportunities which are being brought to the community, that's just good for government leadership. It will help politicians get elected, will show they are not just talking, but doing something to help within the community. When there are jobs / economic activities -- opportunities that create a larger tax base, reduce crime, improve education, and really everything that government leaders are there to do, it will help them in all areas.

2. Education

Leaders within educational institutions are realizing more everyday that the world is changing so fast there needs to be stronger partnerships within business and other community stakeholders. What skills and types of thinking do students need to have to be employable? With technology and globalization, we in education need to learn how to approach the education of our young people to compete against students from around the world. We need to embrace the many different ways of thinking and learning from all the community stakeholders.



www.TheVisionProject.net/FinancialSuccess.htm

3. Media

Local media is looking for something to compete against BIG media and the collaboration of local leaders all coming together into mastermind groups which are changing the community from the inside out is something that is newsworthy. It serves local media -- TV, cable, newspapers, radio, etc. well to be involved in these mastermind groups.

4. Business

BIG business is taking over the local business and it's becoming harder and harder to be a business owner and/or to compete against big business. Learning to partner up with other community-based businesses creates powerful connections / networks which are invaluable to not only surviving as a local business, but also thriving.

5. Community Groups

Community groups could be churches / places of worship, Rotary International, any type of food / shelter and/or other non-profit organization designed to serve a community. It's interesting . . . where even BIG mega-churches seem to be taking over the small churches / places of worship. Community-based organizations feel the pulse of the community, but often are lacking financial, technical, and people resources to fulfill their overall vision to serve within the community.

To survive, leaders within community-based organizations are often some of the hardest workers and most connected people within the community. Their networks and connections are invaluable to others, but often, they do not know how to turn those connections into opportunities to bring more resources into the organizations they lead. By masterminding together, we can learn how to benefit from one another in ways that only a CET / Community Empowerment Team could do.

6. Community Services

Think about it . . . police, fire, first-responders, park districts are in the front-lines within a community. If a community is having challenges, it's those within community services who see the challenges / problems, and they have to deal with those problems.

Imagine . . . where government leaders, education, media, business, and community group leaders all sit down with community service providers and deeply listen. Imagine . . . a group of leaders / those engaged within all areas within the community all coming together, all collaborating in a Coffee Connection mastermind structure to determine what those in the community really need. **What are the business opportunities, the work, the service . . . where are the jobs, what skills are needed and what do those within our community really have to offer the world in order to provide the economic engine to support the dreams, the goals, the vision for each and every one within a community?**

None of us individually can see 360 degrees throughout the community, but all of us, if we mastermind together and bring all our passions, our visions, our networks, and our resources together CAN see 360 degrees.

Step 1: Key Information About Each One Of Us

1. Government

Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Step 1: Key Information About Each One Of Us

2. Education

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Step 1: Key Information About Each One Of Us

3. Media

Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Step 1: Key Information About Each One Of Us

4. Business

Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Step 1: Key Information About Each One Of Us

5. Community Groups

Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Step 1: Key Information About Each One Of Us

6. Community Services

Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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Name: _____

Email: _____ Phone: _____

My Biggest Challenge Is: _____

I Would Love Help On: _____

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